

Flagstaff, AZ
sandra@alexandramurphy.com
928-774-4306

Alexandra Murphy

Planner • Writer • Communicator



Experience

2001-present

GWC Interpretive Writer and Planner

I have developed elementary and secondary school educational curricula for several clients, including Northern Woodlands magazine (from 2001-2011), Christmas Tree Farmers Association of New York, and the Vermont Agency of Natural Resources. I have planned, researched, and written interpretive trail guides, wayside exhibitry, brochures, reports, video scripts, audio scripts, and more, for public, private, and non-profit organizations.

1994-present

Principle, Alexandra Murphy Interpretive Writing

I have written books, magazine articles, brochures, fact sheets, website and blog narratives, podcast text, radio stories, and interpretive panels for projects across the country. My clients have included federal, state, and municipal agencies; museums; universities; and non-governmental organizations. In each project, I gather research materials from interviews, site visits, and historic documentation and translate them into engaging, compelling narratives.

2001-2011

Environmental Education Curriculum Planner, *Northern Woodlands Magazine*

Created a teacher's guide to accompany the Spring, Fall, and Winter editions of *Northern Woodlands* magazine.

2010-2015

Interpretive Writer and Researcher, Alabama Black Belt Heritage Area.

Researched and wrote text for regional guidebooks, interpretive panels, self-guided walking tour brochures, and promotional video scripts.

2013-2014

Interpretive Writer, Round Lake Preserve, New York

Developed seven interpretive panels on the natural and cultural history of the Round Lake Preserve in Malta, NY.

Education

1989

Master of Science in Environmental Studies. Concentration in creative non-fiction writing. **University of Montana.**

1985

Bachelor of Science in Biology. Concentration in Neurobiology and Behavior. **Cornell University.**

Achievements

Books: *Graced by Pines*, *Living the Loving Life*
Articles: *Montana Magazine*, *Northern Woodlands*, *Vermont Life*, *High Country News*, *Vermont Commons*, *Legacy*, *Falcon magazine*. Radio stories: *KNAU Earth Notes*. Awarded two writer's residencies at Mesa Refuge, California

Affiliations

PROFESSIONAL MEMBERSHIP:

National Association for Interpretation

Communications Director: Lesser Prairie-Chicken Initiative, a partnership facilitating habitat conservation for a federally listed species of prairie grouse.

Interests

- Wooden spoon carving
- anything outdoors
- family
- community

Writing to connect people with place, to cultivate what Aldo Leopold described as "an intense consciousness of land."