

Maja Smith
220 Tracy Lane
Shelburne, VT 05482
majadesignvt@comcast.net
802-985-5890 (office)
802-363-1996 (cell)

Maja Smith

Graphic Designer



Experience

1999 – Present

Graphic Designer, Shelburne, VT

Plan and design a variety of interpretive media, including wayside and kiosk exhibitry, wayfinding and illustrative maps, brochures, guidebooks, fact sheets, interpretive planning documents, annual reports, manuals, fund-raising collateral, CD labels, logos, and more.

1991 - 1992

Scenic Highways Planner, Washington State Department of Transportation - Olympia, Washington

Developed a Scenic Highways Program for the state legislature and assessed all state highways for their scenic qualities.

1991 - 2002

Recreation & Cultural Heritage Planner & Graphic Designer, Lake Champlain Basin Program - Grand Isle, Vermont

Developed and managed recreation initiatives such as Lake Champlain Bikeways and the Lake Champlain Wayside Exhibit Program. Wrote and designed interpretive exhibitry and guides.

2003 - present

Graphic Designer, Ghostwriters Communications

Designed interpretive and graphic products for a vast array of projects including National Scenic Byways, National Heritage Areas, state parks, and trail initiatives. Designed collateral for locally made Vermont and New York products.

Awards & Recognition

National Association for Interpretation (NAI): First place in wayside exhibits category for the Kansas Flint Hills Heritage Region waysides program. Served as graphic designer on the project led by Fermata, Inc. (2007).

Department of Interior's Partners in Conservation Award for Scanning the Conservation Horizon, granted by the Secretary of Interior to a National Wildlife Federation partnership. Served as graphic designer on the project. (2011).

Volunteer & Affiliations

Volunteer Activities:

- Board member of the Lake Champlain Land Trust (1994-96)
- Board member of Lake Champlain Bikeways (2002-present)
- Member of the Shelburne Energy Committee (2013-2014)

Affiliations:

National Association for Interpretation

Education

1990-

Bachelor of Arts in Human Ecology with a concentration in Environmental Studies and Graphic Arts, College of the Atlantic.

1987-

Certificate in the Career Discover Program in Landscape Architecture, Harvard Graduate School of Design.

Creative approaches to interpretive writing, planning, and design.