



WORK EXPERIENCE

October 1994 - present
President, Ghostwriters Communications, Inc., Watkins Glen, NY, Birmingham, AL, and Rutland, VT

Provide integrated marketing and public relations assistance to natural resource organizations. Strengths: building collaborative partnerships and forming organizations, strategic planning including scenic byways and interpretation, meeting facilitation, and fund development.

December 2005 - August 2008
Project Manager, FERMATA, Inc., Austin, TX

Responsible for planning and interpretative projects in central Illinois, southern Utah, the Black Belt Region of Alabama including National Heritage Area feasibility study and Scenic Byway designation application, Cumberland Plateau in Tennessee, and Louisiana.

September 2009 - present
President, Battenkill Fibers, Inc., Greenwich, NY

Owner custom yarn processing mill serving fiber farmers and dyers. Production management, supervision, fiber procurement, and marketing.

July 2005 - December 2009
Executive Director, New York State Maple Producers Association

Membership communications, grant writing, publications and website, liaison with state agencies.

October 2005 - November 2009
Executive Director, New York Forest Owners Association

Membership communications, grant writing, liaison with state agencies and forestry partners.

January 2008 - February 2010
Executive Director, Friends of Catharine Valley Trail

January 1998 - January 2008
Executive Director, Vermont Wood Manufacturers Association

Membership development and communications, grant writing, conferences and tours, liaison with state agencies and media.

May 2003 - December 2006
Executive Director, Vermont Woodlands Association

August 2000 - May 2005
Faculty, Communications Department, College of St. Joseph, Rutland, VT
Adjunct Professor.

August 1998 - October 2005

Chief Operating Officer, FERMATA, Inc., Austin, TX

General manager for experiential tourism consulting group. Responsible for client liaison, bid preparation, staff recruitment and supervision.

August 1993 - August 1995

Public Affairs and Planning Officer, Green Mountain and Finger Lakes National Forests, Rutland, VT

Plan and provide public and internal information. Provide effective public relations strategies, plan special events, design interpretive signs; and promote tourism/rural community development.

December 1994 - July 1995

Acting National Nature Watch Coordinator, USDA Forest Service, Washington, DC

Assist 157 national forests develop wildlife viewing projects and funding. Recruit, host, direct fund raising, and public relations for National Conference.

July 1987 - July 1993

Planning Officer, Green Mountain National Forest, Rutland, VT

August 1980 - June 1987

Transportation Planner and Civil Engineer, Green Mountain National Forest, Rutland, VT

December 1978- July 1980

Project Manager Real Estate Operations, New England Telephone Company, Boston, MA

PROFESSIONAL DEVELOPMENT/ PUBLICATIONS

2000 - *Public attitudes and landowner resource use: A study of residents of the Poultney Mettowee Watershed, Vermont and New York.*

1999 - *Paper Advisory Committees in Public Involvement for Natural Resources Decision-making*

1998 - *Paper Diffusion of Innovations in the Case of New York's Sustainable Forestry Initiative*

1997 - Article in **Vermont Woodlands Magazine** *Threats to Vermont's Forests.*

1994 - Present Member **National Association for Interpretation.**

2001 - Present Member **The Nature Conservancy.**

VOLUNTEER POSITIONS

January 2007 - December 2008
Board Member Schuylar County Chamber of Commerce, Watkins Glen, NY

May 2007 - October 2008
Board Member Cayuga Nature Center, Ithaca, NY

September 1995 - June 2005
Supervisor, Poultney Mettowee Natural Resources Conservation District, Poultney, VT

May 1996 - 2004
Board Member George D. Aiken Resource Conservation and Development Council, Randolph

1996 - 2002
Founding Board Member Watchable Wildlife, Inc.

May 2008 - present
Board Forest Landowner Assoc.

May 1995 - 2000
Chair Vermont Forestry Communications Council

1998 - 2001
Board Member Vermont Girl Scout Council, Williston.

EDUCATION

2002 - MS Communications Management, **Newhouse School of Public Communications, Syracuse University**, Syracuse, NY.

1978 - BS Civil Engineering, **Massachusetts Institute of Technology (MIT)**, Cambridge, MA.

AWARDS

Pinchot Institute for Conservation 2000 Annual Scholarship.

Governor's Award for Outstanding Volunteer Effort for Poultney RiverWatch.

Certificates of Merit from Chief Forest Service - National Watchable Wildlife program leadership and National Capitol Christmas Tree.

Poultney Snowmobile Club 1998 Landowner of the Year.

PERSONAL

Five adult children. Enjoy gardening, knitting, and walking/snowshoeing.

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