

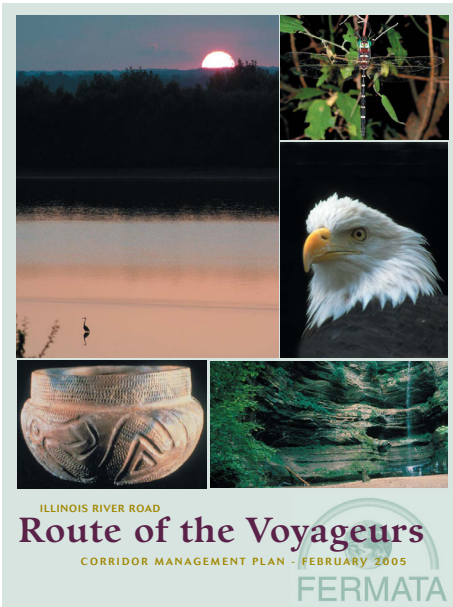
Illinois River

COUNTRY NATURE TRAIL

GWC

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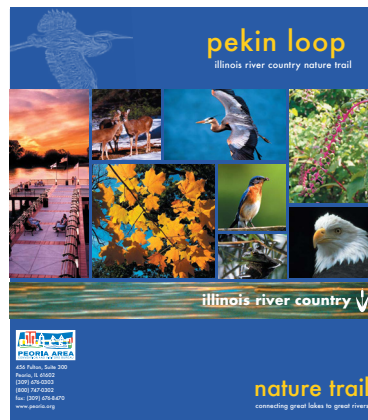
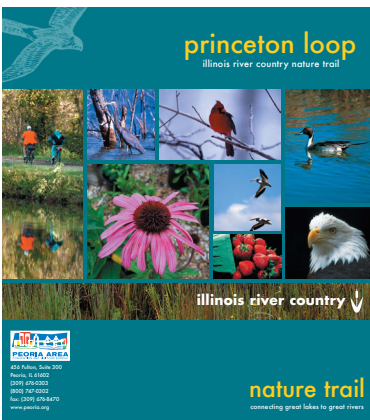
A thematically unified collection of geological regions, wildlife habitats, and agricultural products along the Illinois River in an eight-county region was developed to maintain and enhance the intrinsic qualities of the region, while providing recreational and educational experiences for visitors and residents. Working as a subcontractor to Fermata, Inc., Ghostwriters Communications designed and produced the Illinois River Country Nature Trail, consisting of 7 loops with interpretive guidebooks, a website and a prototype interpretive sign. Under the direction of a regional byway advisory committee that GWC helped to establish and facilitate, the firm prepared a Corridor Management Plan for the Illinois River Road; and in 2005, the route received National Scenic Byway designation as a result of the byway application prepared by GWC.



Corridor Management Plan



Interpretive Sign



Sample of Interpretive Guides