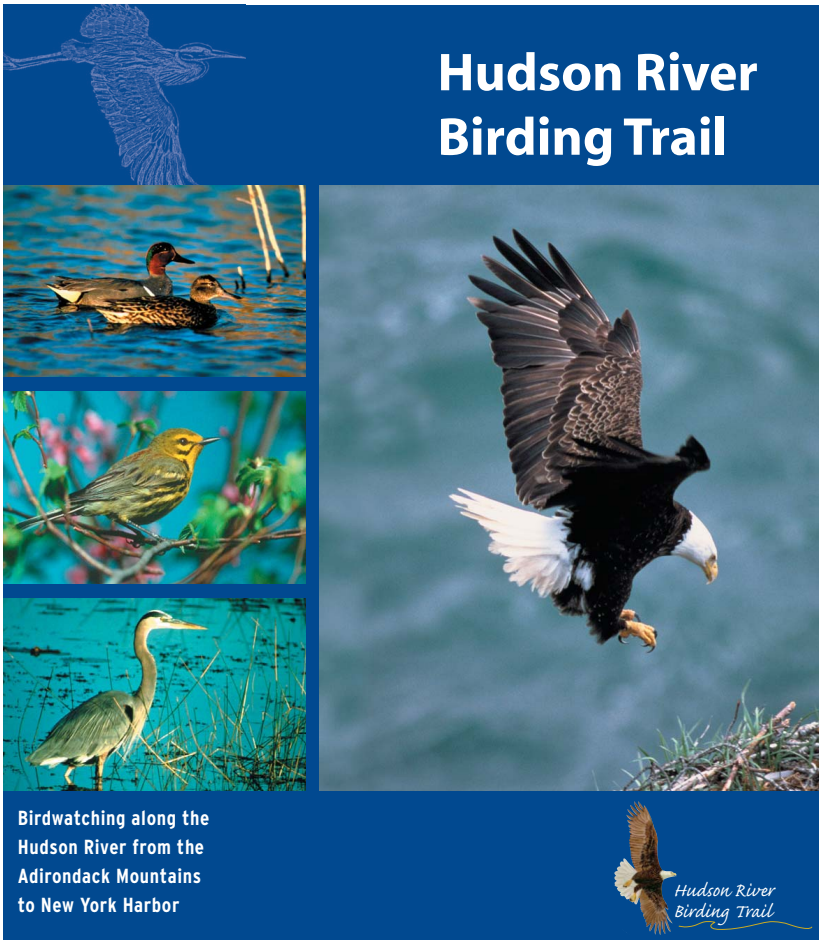
# Hudson River

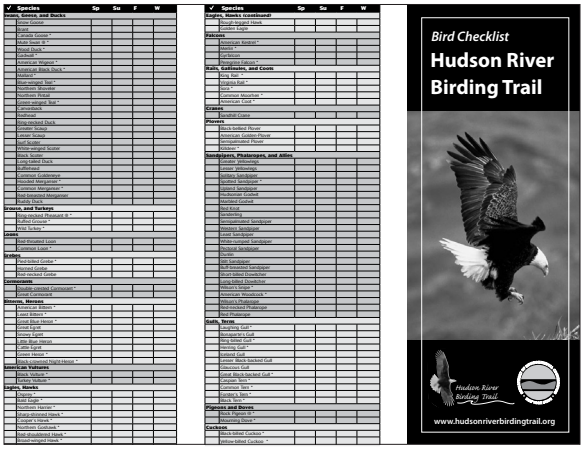
## BIRDING TRAIL

GWC
Ghostwriters Communicatins, Inc.
PO Box 6004
Rutland, VT 05702-6004
ph: 802.747.7900
fax: 802.747.7989

Working as a contractor to the NYS Department of Environmental Conservation, Ghostwriters Communications is responsible for coordinating the planning and implementation of the 100-site Hudson River Birding Trail that is being developed in two loops (lower and upper) through a variety of habitats and land ownerships. GWC furnishes stakeholder liaison coordination as well as fund development and creative services. Products include logo development, publication writing and design, and interpretative exhibit design and production. GWC's successful grant writing efforts and partnership development skills have enabled the project to grow in reach and impact; and as a result, visitors' appreciation of the region's unique natural resources is expected to increase.




Guidebook




Birding Checklist