

Alabama Black Belt

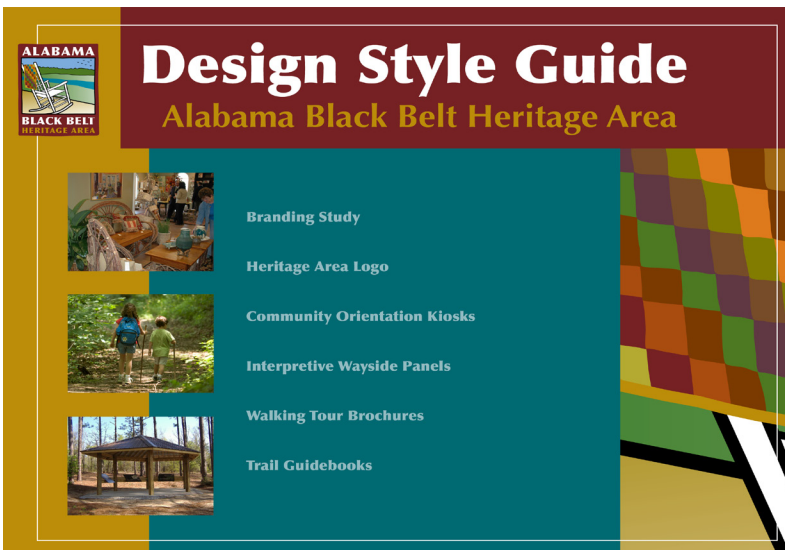
HERITAGE AREA

GWC

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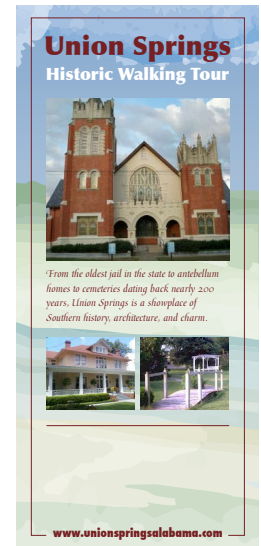
Ghostwriters Communications, working under contract to the Center for the Study of the Black Belt and Alabama Tourism Department, supports the Black Belt Heritage Area task force, which the firm founded. The group is seeking National Heritage Area designation for the 19-county region; and GWC is responsible for liaison with the US Congressional delegation and the National Park Service and prepared the Feasibility Study. In addition, GWC prepared the Corridor Management Plan and application that led to creation of the 200-mile Black Belt Nature and Heritage Trail State Scenic Byway and is now leading efforts for National designation. GWC led a successful branding study and logo creation process; and is responsible for all creative services including maps, guides, events calendars, signs, and a website.



Design Style Guide



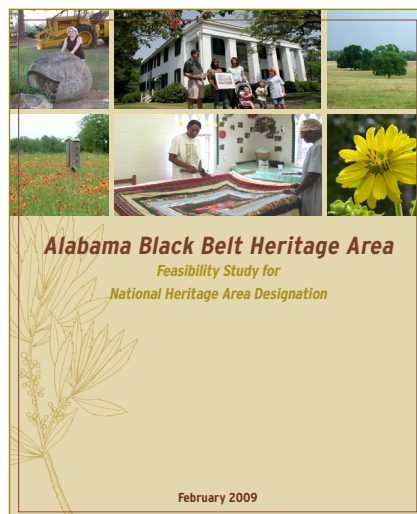
Conservation Sites Brochure



Walking Tour Brochure



Informational Fact Sheet



Feasibility Study